

Shep Moyle

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Key Skills

Leadership and Strategy
International Experience
Networker/Connector
Keynote Speaker

Experienced CEO and Chairman of the Board with over 30 years of leadership in the digital retail and ecommerce industry. Board leadership across variety of industries, global organizations and complex institutions. Long term experience in higher education as trustee, volunteer leader and as teaching resource.

Honors and Awards

Ernst and Young
Entrepreneur of the Year
Northern Indiana

Cataloger of the Year
Catalog Success
Magazine

YPO Legacy Award
Honored for lifetime
contributions to YPO

Fort Wayne Business
Journal Top 100
Companies

Indiana Growth 100
Kelley School of Business

Charles A Dukes Award for
Volunteer Leadership
Duke University Alumni
Association
September 2018

Internet Retailer Top 500
Companies

Andy Shiel Award
YPO Indiana Chapter

Experience

1990—2022

CEO and Chairman of the Board • Shindigz • Fort Wayne, Indiana

CEO, Chairman of the Board and Owner of international e-commerce company selling over 14,000 items in the party and celebration market in 55 countries.

Manufacturing operation producing over 8,000 different items. Grew revenue 10X to over \$60MM employing over 400 team members.

November 1995—Present

President • Santa Fe Real Estate Corp • Fort Wayne, Indiana

Active real estate investment in commercial and residential properties

June 2011—November 2016

Founder and President • Party Crashers LLC • Fort Wayne, Indiana

Founded social engagement app to connect party-goers nationwide

July 2002—July 2005

Board Member • Autom Inc • Phoenix Arizona

Served as Board member for leading catalog company in the religious products field

1986-1990

Brand Manager Tostitos • Frito-Lay • Plano, Texas

Responsible for the re-staging of Tostitos and creation and introduction of Restaurant Style Tostitos, Bite Size Tostitos, White Corn Tostitos and Lime flavored RSTC. Also worked on Cool Ranch Doritos, Fritos and New Products (breakfast snacks)

Education

2017-2018

Fellow • Harvard University • Cambridge, Massachusetts

Selected as Fellow in the year-long Advanced Leadership Initiative (ALI) with a focus on transformation of “bench to bedside” translational research in cancer field to find cures for patients in innovative new model of collaborative and agile research across consortium of academic medical centers

*Best of the Best YPO
Education Award
YPO International*

*Online Party Retailer of the
Year
Party and Paper Magazine*

*Top 25 Places to Work in
Northeast Indiana*

*Top 400 Websites
Forbes Magazine*

*YPO Best of Best Seminar
YPO International*

*YPO Best of the Best
Award
Best Education Program*

*Chief Executives
Organization (CEO)
Selected as one of 2500
members of global
organization of CEO's*

*Speaker at wide variety of
conferences and events*

1984-1986

Master of Business Administration (MBA) • Harvard Business School •

Cambridge, Massachusetts

Awarded Second Year Honors

1980-1984

Bachelor of Arts (B.A.) • Duke University • Durham, North Carolina

Political Science and History Major. Magna Cum Laude.

Activities and Societies: Phi Beta Kappa, Student Body President, President of American Association of University Students.

Summer 1983

University of Oxford • Oxford, England

Volunteer Experience

March 2005 – June 2007

International Chairman of the Board • Young Presidents' Organization

Provided leadership to premier Global organization of 30,000 CEO's initiating merger with WPO, introduction of networks and growth of family programming expanding organization internationally

July 1999 – June 2007

International Board of Directors • YPO International • Dallas, Texas

Chaired Finance, Audit, Regional Chairs, and Global Leadership Conference

March 2013 – May 2017

Board of Trustees Member • Duke University

Served on Institutional Advancement, Medical Affairs and Honorary Degree committees

June 2014 – August 2016

President • Duke Alumni Association Board of Directors • Duke Univ

Developed first ever strategic plan and engaged key stakeholders for 5 year investment in Alumni including a \$40 million Alumni and Visitor Center

September 2001 – March 2005

Chairman of the Board • Parkview Health • Fort Wayne

Led \$1.6 Billion Regional Healthcare System with 3,500 employees. Initiated multi-billion investment in expansion, infrastructure and geographical footprint

October 1997 – November 2017

Member Board of Trustees • Canterbury School of Northeast Indiana

Served as Finance Chair, Diversity Task Force Chair, Marketing Task Force Chair, Athletics Task Force Chair, Headmaster Search Committee, Financial Aid and Affordability Task Force Chair

September 2015 – November 2017

Board Member • Duke Innovation and Entrepreneurship Advisory Board • Duke University

Focus on expansion of translational health care ventures through Duke Health.

October 2015 – Present

Investor • Duke Angel Network • Duke University

Active investor in start up and scaling companies

November 2010 – October 2016

Board Member • Duke University Athletics Leadership Council • Duke University

Worked with Athletic Director on 5-year strategic football plan and athletic facilities strategic plan

February 2018 – Present

Co-Chair • Joseph Lubin Society • Syracuse University

Served as Co-Founder of Syracuse parents committee to engage parents to support vision of Syracuse University and raised over \$4 million dollars to improve student experience

September 2018 – Present

Alumni Board of Directors • Harvard Business School • Cambridge, Massachusetts

Focus on HBS strategy to increase diversity on corporate Board of Directors globally

Teaching Experience

Guest Lecturer: Harvard Business School • Boston, Massachusetts. Guest lecturer on “Doing Business in China”

Guest Lecturer. Fuqua Center on Leadership and Ethics. MBA and Weekend MBA program “The Success of Failure”

Guest Lecturer. Harvard College • Cambridge, Massachusetts. “Strategic Role of Board of Trustees in Establishing Joint Chinese University”

Keynote Speaker. University of Saint Francis Family Business Symposium. “Let’s Get This Party Started”

YPO/WPO Global Leadership Conference. Chairman of Global Education Conference for 2,500 CEO’s. Chaired Learning Officers Workshop teaching volunteer CEO leaders on developing and implementing education programs globally for 4 years

Co-Founder “Raising Responsible Children”. Created 3-day seminar for YPO members and spouse globally teaching parenting skills in high achieving families

Party King. Party University. Initiated 31-year internal training program for all team members and management to develop e-commerce and management skills

Other

- Traveled to 110 countries
- Completed two marathons and five triathlons
- Protagonist in HBS case study “Shindigz” authored by Professor Frank Cespedes